



## **FOR IMMEDIATE RELEASE**

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## **HOLIDAY LIGHTS FESTIVAL ANNOUNCES EVENTS FOR 2013**

(OMAHA, Neb.) Sept. 24, 2013 - The Holiday Lights Festival, produced by Mayor Jean Stothert and the Downtown Omaha Inc. Foundation and presented by ConAgra Foods, Action 3 News and Star 104.5, showcases Downtown Omaha and celebrates the spirit of the holidays by providing a full season of fun, festive, family-friendly activities. The Holiday Lights Festival is packed with exciting activities to offer a little something for everyone each weekend. More than 40 blocks of twinkling lights, painting an incredible picture of Downtown Omaha, will again illuminate this year's event, and more than 300,000 people are expected to enjoy the sight of the lights over the nearly six-week display period.

The schedule of Holiday Lights Festival events follows:

### **CenturyLink Thanksgiving Lighting Ceremony**

- Thursday, November 28, 6-6:30 p.m.
- Gene Leahy Mall, 14th & Farnam
- FREE
- Holiday lights will be illuminated every evening 5 p.m.-1 a.m. through approximately January 5, 2014

### **Making Spirits Bright Holiday Concert**

- Thursday, November 28, 7 p.m.
- Holland Performing Arts Center, 13th & Douglas
- FREE

### **Pacific Life Sounds of the Season**

- Features choral groups from youth to professional performers
- Saturdays, November 30-December 28, 7-8 p.m.
- Gene Leahy Mall and the Old Market

### **Wells Fargo Family Festival**

- Family activities and entertainment
- Sunday, December 8, noon-5 p.m.
- Venues
  - Wells Fargo, 1919 Douglas St.
  - Omaha Children's Museum, 500 S. 20th St.
  - Durham Museum, 801 S. 10th St.
  - Joslyn Art Museum, 2200 Dodge St.
  - W Dale Clark Library, 215 S. 15th St.
  - Omaha Police Mounted Patrol Barn, 615 Leavenworth
- Ollie the Trolley provides transportation between sites
- FREE

### **ConAgra Foods Ice Rink**

- ConAgra Foods Campus, 10th & Harney
- Friday, December 13-Sunday, January 5
- Admission includes skate rental

### **New Year's Eve Fireworks**

- Tuesday, December 31, 7 p.m.
- Gene Leahy Mall, 14th & Farnam
- FREE

### **Shine the Light on Hunger**

Through Holiday Lights Festival events, proceeds from the ConAgra Ice Rink and a corporate match from ConAgra, this anti-hunger campaign benefits the Food Bank for the Heartland.