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WELLS FARGO FAMILY FESTIVAL BRINGS FREE FAMILY FUN TO DOWNTOWN OMAHA *Six Venues Offer Activities and Entertainment*

(OMAHA, Neb.) Nov. 12, 2013 - Wells Fargo presents the 2013 Holiday Lights Family Festival, offering the community an opportunity to experience many of Omaha's leading downtown attractions for free. This year's Family Festival will be held Sunday, December 8, from noon to 5 p.m. Families can park at any participating venue to access a free trolley service provided by Ollie the Trolley that connects the six participating venues, which each offer free admission and family activities.

In addition, select Omaha musicians will perform at The Durham Museum, W. Dale Clark Public Library, the Wells Fargo Bank at 20th and Douglas Streets and Joslyn Art Museum. Families can also participate in holiday sing-alongs with the members of the UNO Chamber Choir and ACDA Collegiate Chapter during their adventures.

Families are encouraged to "Shine the Light on Hunger" and donate non-perishable foods and household goods to be distributed to families in need through Food Bank for the Heartland.

"The Wells Fargo team is pleased to be sponsoring the Family Festival again this year," said Kirk Kellner, Region President for Wells Fargo in Nebraska. "It's been wonderful to see how the Family Festival has become a local tradition for many families. It's an

opportunity to showcase our downtown attractions and provide area families—free of charge—an afternoon enjoying some of the community’s best family-friendly venues. We’re thrilled to see families embrace the holiday spirit with such a fun and memorable day of activities.”

The 2013 Family Festival will feature the following attractions and special programs at these locations:

Wells Fargo, 20th and Douglas Streets

- Enjoy Orville Redenbacher’s popcorn courtesy of ConAgra Foods
- Children can pose for a picture with Wells Fargo’s very own “Jack the Dog” and make fun holiday crafts
- Stop by the company museum and see the historically accurate reproduction of the Wells Fargo Stagecoach in the lobby
- Listen to holiday music and participate in other activities

W. Dale Clark Library, 215 South 15th Street

- Celebrate the holidays of bygone years by learning about the 1898 World’s Fair (also known as the Trans-Mississippi Exposition) held in Omaha
- Dress up in 1890s attire and have your photo taken in a special World’s Fair setting
- Play games and make a toy popular in the 1800s
- Stop by the Wells Fargo activity area for cookie decorating and Swiss Miss hot cocoa courtesy of Con Agra Foods
- Other activities include face-painting, story times, music and more

Joslyn Art Museum, 2200 Dodge Street

- Explore Joslyn Art Museum’s galleries including Legacy: The Emily Fisher Landau Collection, a remarkable exhibition of contemporary art
- Visit the studios and experiment with two hands-on activities to create your very own winter-themed works of art using alphabet stencils, sponges, oil pastels, tempera paint and more
- Get a magic wand from Wells Fargo and watch Amazing Lindy perform magic at 12:30 p.m., 1:30 p.m., 2:30 p.m. and 3:30 p.m.

Omaha Children’s Museum, 500 South 20th Street

- Engage in active play in the museum’s permanent exhibits
- Visit the temporary exhibit Things That Go for a discounted admission price of \$3
- Take a carousel ride for \$2
- Visit Santa (2 p.m. to 5 p.m.)
- Make some fun crafts in the Creative Arts Area sponsored by Wells Fargo
- Enjoy the free Super Snowy Science Show in the Science Lab

Omaha Police Mounted Patrol Barn, 615 Leavenworth Street

- Tour the stables and visit with Santa’s reindeer
- Learn how police officers care for the animals at the Mounted Patrol Barn and get

- a photo picture taken with the horses and reindeer
- Officers will offer horse demonstrations as guests warm up with Swiss Miss hot cocoa courtesy of ConAgra Foods
- Wells Fargo will be giving free stage coach rides from 1 to 4 p.m. and helping young buckaroos decorate their own cowboy hats
- The Citizen's Foundation for the Omaha Police Mounted Patrol will offer face painting, and one lucky person will win a large stuffed horse

The Durham Museum, 801 South 10th Street

- Experience the wonder of the season at the Durham Museum during Christmas at Union Station
- See Omaha's largest indoor Christmas tree, visit with Santa and Mrs. Claus and enjoy an exceptional lineup of family-friendly events
- Visit the Ethnic Holiday Trees exhibit, an annual favorite which highlights the holiday traditions of approximately a dozen cultures in the Omaha community
- View the wonderful temporary exhibitions on display including Liberty on the Border: A Civil War Exhibit and Goose Bumps: The Science of Fear
- Children can also meet Wells Fargo's "Jack the Dog," pan for gold, and participate in a scavenger hunt.

Sponsors

The Holiday Lights Festival is produced by Mayor Jean Stothert and the Downtown Omaha Inc. Foundation, and presented by ConAgra Foods, KMTV Action 3 News and Star 104.5. For more information, visit or www.holidaylightsfestival.org.