

# FOR IMMEDIATE RELEASE

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# 10th ANNUAL WELLS FARGO FAMILY FESTIVAL BRINGS FREE FAMILY FUN TO DOWNTOWN OMAHA Six Venues Offer Activities and Entertainment

(OMAHA, Neb.) Nov. 5, 2015 – For the 10th consecutive year, Wells Fargo will present Omaha-area families with the opportunity to experience an afternoon of fun—for free at a variety of Omaha's leading downtown attractions. This year's Family Festival will be held Sunday, December 6, from noon to 5 p.m. Families can park at any participating venue to access a free trolley service provided by Ollie the Trolley that connects the six participating venues, which each offer free admission and family activities.

Families are encouraged to "Shine the Light on Hunger" and donate non-perishable foods and household goods to be distributed to families in need through Food Bank for the Heartland.

"Wells Fargo is pleased to serve as the Family Festival sponsor again in 2015, which represents a special milestone for us: our 10th year of sponsorship," said Kirk Kellner, region president for Wells Fargo in Nebraska. "The Wells Fargo team has enjoyed seeing the Family Festival grow over the years and become an important and fun holiday tradition for area families. It also provides parents and children a memorable afternoon experiencing some of the community's best family-friendly venues—for free."

The 2015 Family Festival will feature the following attractions and special programs at these locations:

# Wells Fargo, 20th and Douglas Streets

- Enjoy Orville Redenbacher's popcorn courtesy of ConAgra Foods
- Children can pose for a picture with Wells Fargo's very own "Jack the Dog" and make fun holiday crafts
- Stop by the company museum and see the historically accurate reproduction of the Wells Fargo Stagecoach in the lobby
- Listen to holiday music and participate in other activities

### W. Dale Clark (Main) Library, 215 South 15th Street

- Partnering with Krypton Comics, this year's theme celebrates the heroes in our lives
- Enjoy a number of super family activities, including: live holiday music, face painting, and story times from a storytelling group
- Test your superhero reflexes at our Super Hero Training Camp
- Take home a sketch of your favorite superheroes from artists on site
- Stop by the Wells Fargo activity area for cookie decorating and Swiss Miss hot cocoa courtesy of ConAgra Foods

### Joslyn Art Museum, 2200 Dodge Street

- Explore Joslyn Art Museum's galleries including the current exhibition *Go West!* Art of the American Frontier from the Buffalo Bill Center of the West; *Go West!* is free for children, \$5 for adults
- Swing by ART WORKS: A Place for Curiosity, offering nine creative project stations, all with connections to works of art found in Joslyn's permanent collections
- Visit the studios to experiment with hands-on activities and create your own works of art using stencils, contact paper, watercolor, and more
- Don't miss the chance to get a special giveaway from Wells Fargo and watch Amazing Arthur perform magic at 12:30 p.m., 1:30 p.m., 2:30 p.m. and 3:30 p.m. in the atrium

### Omaha Children's Museum, 500 South 20th Street

- Engage in active play in the museum's permanent exhibits
- Take a carousel ride for \$2
- Visit with Santa from 2 to 5 p.m.
- Enjoy the free Amazing Science Shows in the Science Lab

# **Omaha Police Mounted Patrol Barn, 615 Leavenworth Street**

- Tour the stables and visit with Santa
- Learn how police officers care for the animals at the Mounted Patrol Barn and get a photo picture taken with the horses; watch officers present horse demonstrations and warm up with Swiss Miss hot cocoa courtesy of ConAgra Foods
- Allens Traveling Pony Rides will be onsite from noon to 3 p.m.

- Wells Fargo will be giving free stagecoach rides from 1 to 4 p.m. and helping young buckaroos decorate their own cowboy hats
- The Citizen's Foundation for the Omaha Police Mounted Patrol will offer face painting, and families can enjoy entertainment from a balloon artist

# The Durham Museum, 801 South 10th Street

- Experience the wonder of the season at the Durham Museum during *Christmas at Union Station*
- See Omaha's largest indoor Christmas tree, visit with Santa and enjoy an exceptional lineup of family-friendly live musical performances
- Visit the *Ethnic Holiday Trees* exhibit, an annual favorite which highlights the holiday traditions of approximately a dozen cultures in the Omaha community
- View the wonderful temporary exhibitions on display including *Wildlife Photographer of the Year, Union Station: Built to Last* and *Omaha* – *Shizuoka: 50 Years of Friendship*
- Children can also pan for gold and participate in a scavenger hunt provided by Wells Fargo

### Sponsors

The Holiday Lights Festival is produced by Mayor Jean Stothert and the Downtown Omaha Inc. Foundation, and presented by ConAgra Foods, KMTV 3 and STAR 104.5 The Christmas Station.

For more information, visit www.holidaylightsfestival.org.

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