



## **FOR IMMEDIATE RELEASE**

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## **DOWNTOWN OMAHA TO WELCOME 2018 WITH ‘GIRLS WHO ROCK’- THEMED FIREWORKS SPECTACULAR PRESENTED BY T-MOBILE** *Region’s Largest New Year’s Eve Fireworks Display Sets Off at Family-Friendly Time*

(OMAHA, Neb.) Nov. 9, 2017 - The Holiday Lights Festival’s New Year’s Eve Fireworks Spectacular, presented by T-Mobile, will fill the sky with colorful bursts of light on New Year’s Eve, Sunday, Dec. 31, starting at the family-friendly hour of 7 p.m. The official viewing will be at the Gene Leahy Mall at 14th and Farnam Streets with the show visible for miles.

One of the largest New Year’s Eve fireworks displays in the region and the last signature event of the Holiday Lights Festival, the show is expected to draw more than 30,000 people to downtown Omaha. Those needing or requesting accommodations are welcome to view the fireworks from the fourth floor of the W. Dale Clark Library at 215 S. 15th St.

The fireworks display, created by J&M Displays, is choreographed so that each shell explodes on cue to a unique medley of “Girls Who Rock”-themed hits. Spectators are encouraged to tune in to STAR 104.5 to enjoy the accompanying music while watching the dazzling show.

The Holiday Lights Festival is produced by Mayor Jean Stothert and the Downtown Omaha Inc. Foundation, and presented by Blue Cross and Blue Shield of Nebraska with media sponsors KMTV 3 News Now and STAR 104.5.

For more information, visit [www.holidaylightsfestival.org](http://www.holidaylightsfestival.org).