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DOWNTOWN OMAHA FIREWORKS SPECTACULAR RINGS IN 2019

Display Choreographed to Iconic '60s Music

(OMAHA, Neb.) Nov. 14, 2018 - The Holiday Lights Festival's New Year's Eve Fireworks Spectacular, sponsored by Wells Fargo, will fill the winter sky with colorful bursts of light on New Year's Eve, Monday, Dec. 31, starting at the family-friendly hour of 7 p.m. The official viewing will be at the Gene Leahy Mall at 14th and Farnam Streets with the show visible for miles.

The New Year's Eve fireworks display is one of the largest in the region and the last signature event of the Holiday Lights Festival. Those needing or requesting special accommodations are welcome to view the fireworks from the third floor of the W. Dale Clark Library at 215 S. 15th St.

The fireworks display, created by J&M Displays, is choreographed so that each shell explodes on cue to a unique medley of "Iconic '60s"-themed hits. Spectators are encouraged to tune in to STAR 104.5 to enjoy the accompanying music while watching the dazzling show.

Holiday Lights Festival presenting sponsor Blue Cross and Blue Shield of Nebraska will be announcing details of special "12 Days of Fearless" activities associated with the Festival. Plans include a fireworks-enhancing glasses giveaway and a social media contest with a VIP firework viewing experience as the winning prize.

The Holiday Lights Festival is produced by Mayor Jean Stothert and the Downtown Omaha Inc. Foundation, and presented by Blue Cross and Blue Shield of Nebraska with media sponsors KETV Channel 7 and STAR 104.5.

For more information, visit holidaylightsfestival.org.